

To get started with your benefits package, please complete the form below and forward to head office.

Alternatively email these details to sponsorship@basketball-scotland.com with your company logo.

Once we receive your information, a member of our team will be in touch to discuss the details of your sponsorship.

We will then begin the exciting promotion of your company!

We look forward to working with you.

Thank you for supporting our National Sponsorship Programme.

basketballscotland

Please complete the following sections:-

I wish to sponsor _____ (National Squad Player)

who plays for _____ (National Squad)

The package I have chosen is (Please tick box) Silver £150* Gold £250* Platinum £500* *Prices quoted exclude VAT

I wish to sponsor _____ (National Squad)

The package I have chosen is (Please tick box) £2,500* £5,000* *Prices quoted exclude VAT

Company Name:

Contact Name:

Telephone:

Email:

Please forward us a copy of your company logo (EPS or JPEG format) to sponsorship@basketball-scotland.com

basketballscotland,
Caledonia House, South Gyle, Edinburgh, EH12 9DQ
Email: sponsorship@basketball-scotland.com
Telephone: 0131 317 7260



National Sponsorship Programme

Supporting You To Grow Your Business



SCOTLAND





**SCOTLAND
U11**
NATIONAL DEVELOPMENT SQUAD



**SCOTLAND
U12**
NATIONAL DEVELOPMENT SQUAD



**SCOTLAND
U13**
NATIONAL DEVELOPMENT SQUAD



**SCOTLAND
U14**
NATIONAL DEVELOPMENT SQUAD



**SCOTLAND
U15**
NATIONAL DEVELOPMENT SQUAD



**SCOTLAND
U16**
NATIONAL TEAM



**SCOTLAND
U18**
NATIONAL TEAM



SCOTLAND
NATIONAL TEAM

● Establishing Business Partnerships - Year

Thank you for taking the time to consider working with **basketballscotland**. Our National Sponsorship Programme has supported over 200 businesses and we would love you to get involved and benefit from working with us.

Your Public Brand and Profile

Our national players, managers and our team at Head Office are constantly working to support all our business partners to achieve their goals. This year we continue to increase our work around our website, social media, local and national press and we aim for more TV and Radio coverage, to help you, your business and basketball.

● Engaging you with the Basketball Community

We now have a very active following on our website with over 18,000 page visits per month and a community of 4,600 members on Facebook reaching over 9,000 people weekly and 2,500 Twitter followers. In addition we have a monthly newsletter going out to over 4,400 subscribers. This provides a target market for the right businesses to establish a presence in a very positive way through basketball.

● Your Silver, Gold and Platinum Packages

You will find three player development packages enclosed that you can access today. We hope you find these as a very worthwhile investment in your business and the player you are sponsoring. We are always looking to go further to support you, so please do speak to your player about other ideas you may have where we can add value.

● Your Team Sponsorship Package

You will find two team sponsorship packages enclosed that you can access today. Team sponsorship will create a greater impact on your brand and your business as well as greater support to a specific group of young athletes.

Your investment will be dedicated to support this squad from training to competition stages. These packages can be enhanced by additional benefits - contact us with your interests and we will build a proposal according to your needs.



Next steps... To get started today please drop us an email to purchase your Sponsorship Package. Full details on the back page.



Benefits for National Team Sponsorship

Team Sponsorship Package - (£2,500)* <small>* Prices quoted exclude VAT</small>	Team Sponsorship Package - (£5,000)* <small>* Prices quoted exclude VAT</small>
Logo on Players Strips ¹ <ul style="list-style-type: none"> • Seen at all International games • Covered in all media images (online and newspapers) <small>¹ Currently N/A to wheelchair team</small>	Logo on Players Strips and Leisurewear ¹ <ul style="list-style-type: none"> • Seen at all International games • Covered in all media images (online and newspapers) <small>¹ Currently N/A to wheelchair team</small>
2 VIP Tickets to Youth & Senior Play Off Finals, Summer Slam (FIBA event) & Wheelchair Celtic Cup <ul style="list-style-type: none"> • Buffet and drinks reception • Business networking opportunity 	4 VIP Tickets to Youth & Senior Play Off Finals, Summer Slam (FIBA event) & Wheelchair Celtic Cup <ul style="list-style-type: none"> • Buffet and drinks reception • Business networking opportunity
Company Logo on team page of basketballscotland website <ul style="list-style-type: none"> • Exposure to 6000+ members • Link to your website 	Company Logo on team page of basketballscotland website <ul style="list-style-type: none"> • Exposure to 6000+ members • Link to your website
Company Logo on basketballscotland Facebook and Twitter feeds <ul style="list-style-type: none"> • Exposure to 6000+ followers • Be part of the community • Position your brand within the community 	Company Logo on basketballscotland Facebook and Twitter feeds <ul style="list-style-type: none"> • Exposure to 6000+ followers • Be part of the community • Position your brand within the community
Appear in event programmes at Summer Slam (FIBA event) and Wheelchair Celtic Cup (minimum 2 events)	Appear in event programmes at Summer Slam (FIBA event) and Wheelchair Celtic Cup (minimum 2 events)
2 Associate memberships <ul style="list-style-type: none"> • Avail of discounts & other member benefits • Receive exclusive e-membership card 	5 Associate memberships <ul style="list-style-type: none"> • Avail of discounts & other member benefits • Receive exclusive e-membership card
2 E-newsletter Mentions <ul style="list-style-type: none"> • E-Marketing Monthly Newsletters to members 	3 E-newsletter Mentions <ul style="list-style-type: none"> • E-Marketing Monthly Newsletters to members
<p style="text-align: center;">Some great examples of the additional benefits available are:</p> <ul style="list-style-type: none"> • Team coach or player to deliver a motivational talk to business • Wheelchair basketball, disability awareness talk to business or come and try with employees • Shadow and learn from international coaching staff • Promotions package at events 	

Benefits for National Team Player Sponsorship

Silver Package £150*	Gold Package £250*	Platinum Package £500*
Logo on Player page basketballscotland website <ul style="list-style-type: none"> • Exposure to 6000+ members • Link to your website 	Logo on Player page basketballscotland website <ul style="list-style-type: none"> • Exposure to 6000+ members • Link to your website 	Logo on Player page basketballscotland website <ul style="list-style-type: none"> • Exposure to 6000+ members • Link to your website
2 VIP Tickets to Summer Slam and Wheelchair Celtic Cup <ul style="list-style-type: none"> • Buffet and drinks reception • Business networking opportunity 	2 VIP Tickets to Summer Slam and Wheelchair Celtic Cup <ul style="list-style-type: none"> • Buffet and drinks reception • Business networking opportunity 	4 VIP Tickets to an event of your choice and Wheelchair Celtic Cup <ul style="list-style-type: none"> • Buffet and drinks reception • Business networking opportunity
	Framed Player Photograph <ul style="list-style-type: none"> • Including your business name and logo • Display on your business premises 	Framed Player Photograph <ul style="list-style-type: none"> • Including your business name and logo • Display on your business premises
		2 Free Associate memberships <ul style="list-style-type: none"> • Avail of discounts & other member benefits • Receive exclusive e-membership card
		Company Logo on player T-shirt <ul style="list-style-type: none"> • Seen at all international games and travel
<small>*Prices quoted exclude VAT</small>		1 E-newsletter Mention <ul style="list-style-type: none"> • We will deliver a company mention in an issue of the basketballscotland e-newsletter